**REACHING OUT**

**ADVOCACY STARTS**

**with**



Take the opportunity whenever and wherever possible to

**SHARE the BENEFITS of LANGUAGE LEARNING\***

with your family, friends and acquaintances -

at social events, at the lunch table, at a game or a performance….or ???

\*Use an infograph like those listed on the RESOURCES page to collect your thoughts.

Share the infographs with your students, colleagues,

guidance counselors, principals…anyone with an interest in languages and/or education.

Ask them to share your conversation with others.

**DEVELOP A CONNECTION\*** with people and organizations that can influence education issues in your community.

**CONNECT!**

|  |  |
| --- | --- |
| Parents –  @ an Open House  or a PTO/PTA meetingYour local school **Principals**and **Superintendent** **The Rotary Club, Kiwanis, and other organizations****American Association of University Women & other groups****Church groups****Local businessmen** **(the 21st century is a GLOBAL economy)** | State School Board membersLocal School Board membersThe WV Association of School  AdministratorsThe School Superintendents  AssociationThe WV Association for Secondary  Principalsthe WV Association for Elementary  and Middle School PrincipalsLocal School Improvement CouncilYour State LegislatorsThe **Mayor &** **City Council** |

\*Use the sample letter (on the RESOURCES page),

adapted as needed, as an introduction –

the beginning of a rewarding dialog.



**PUBLICIZE!**

PUT LANGAUGE LEARNING IN THE PUBLIC EYE!!

Make one of your most important connections with the local newspaper, perhaps the Education Editor.

Keep that contact up-to-date with current issues re language learning, and take every opportunity to publicize and promote your program and school activities.